



“Excellence is not
a destination;
it is a continuous
journey
that **Never Ends**”



Dear Member,

Coinciding with the **24th IAAPI Amusement Expo, 2026**, your association is happy to announce awards under various categories for the year 2025-2026.

Please take this opportunity to send in your entries under the relevant categories and win the prestigious NATIONAL AWARDS FOR EXCELLENCE by IAAPI.

WHO CAN QUALIFY FOR ENTRY

- **Enrolled Member / Associate for period 2025-2026**
(For Theme Park / Amusement Park / Water Park / Indoor Amusement Center (IAC) Operators and Manufacturers)
(Out of 4 categories mentioned below member Parks & IAC's can participate in maximum of 3 categories)

Note:

- Registered member company to apply for 3 categories only
- Parks & IAC's operating at multiple locations - to choose and nominate only one best entry from the given categories
- **An exhibitor at ITS' 2026 (For Exhibitors)**

PANEL OF JUDGES

- The judgement panel shall comprise of 2 or 3 reputed Senior Management level personnel from external & neutral bodies.
The Association will not be able to return the entries.

AWARDS PRESENTATION EVENT

The **NATIONAL AWARDS FOR EXCELLENCE 2026** will be held on **11th March, 2026** at Auram, Bombay Exhibition Centre, Nesco Compound, Mumbai, 6:30 pm onwards. (By invitation only)
In keeping with the dignity of the occasion, the head of the company or the branch head is expected to receive the award.





FOR PARK / INDOOR AMUSEMENT CENTER OPERATORS



Separate Award for Theme Park / Amusement Park / Water Park / IAC located in Metropolitan Cities Ahmedabad, Bangalore, Ernakulam (Cochin), Chennai, Delhi, Lucknow, Hyderabad, Mumbai or Kolkata

Separate Award for Theme Park / Amusement Park / Water Park / IAC located in Other Cities, other locations of India including Union Territories.

AWARD CATEGORIES

FOR THEME PARK / AMUSEMENT PARK / WATER PARK / INDOOR AMUSEMENT CENTER (IAC)

Out of 4 categories mentioned below member Parks & IAC's can participate in maximum of 3 categories

Note:

- Registered member company to apply for 3 categories only
 - Parks & IAC's operating at multiple locations - to choose and nominate only one best entry from the given categories
- 1) TV Commercial / Radio Ad / Print & Outdoor Media - These will be clubbed as 1 category
 - 2) Digital Marketing
 - 3) Events at Facility
 - 4) Most Innovative Ride

FOR MANUFACTURERS NATIONAL

Member company can nominate only one best product for the awards.

New product brought in the year or innovation introduced in an existing product.

The ride must be installed and operated successfully in India during the year 2025-2026

- 1) Dry Ride
- 2) Wet Ride
- 3) Arcade & VR
- 4) Innovative and Accessories

FOR MANUFACTURERS INTERNATIONAL

Member company can nominate only one best product for the awards.

New product brought in the year or innovation introduced in an existing product.

The ride must be installed and operated successfully in India during the year 2025-2026

FOR EXHIBITORS

- 1) Best booth by National Exhibitor
- 2) Best booth by National Exhibitor - Coin Operated / VR
- 3) Best booth by Foreign Exhibitor or their Indian representative
- 4) Best booth by Foreign Exhibitor Coin Operated / VR



HOW TO APPLY

Send E-mail (High Resolution / Clear Quality)

1. Attach your letterhead ONLY mentioning the award applied for.

2. There is no separate application form.

Please attach a separate write up if any for the product category.

No background voice over, score or music for below categories:

TV commercial, Radio Ad, Print Media, Digital Marketing, Events at Facility

- The commercial / digital / event to have aired within a specific time frame (Apr 2025 - Mar 2026).
- Proof of broadcast (TV schedule, client confirmation)
- Entries must include case films, presentations, or images
- Supporting materials (images, videos, metrics) should be concise and relevant.
- Measurable attendance figures, engagement levels
- Events must be public (private internal events may not qualify).

Dry Ride / Wet Ride / AR / VR / Innovative Ride

- Confirm the ride / product was launched or updated within the award's eligibility period (Apr 2025 - Mar 2026)
- Verify that the ride is an original concept or demonstrates significant innovation
- Prepare a case study / narrative covering
 - Objectives of the ride
- Challenges overcome
 - Innovation in design / technology
- Include testimonials or client feedback if available
 - Attach visuals (photos, schematics, videos)

Voice over allowed only for TV Commercials, Radio Advertisement, Digital Marketing and Events

No drawing or other details will be required or considered.

- The contents in application should not exceed more than 30 seconds per category
- Videos / presentations exceeding 30 seconds will be disqualified.

PLEASE NOTE THE COMPANIES PARTICIPATING WILL HAVE TO SUBMIT THE FOLLOWING DECLARATION ON THEIR LETTERHEAD

"We are self-Certifying the authenticity of this application and content of the attachments are pertaining to our facility"

DISPATCH OF ENTRIES

We request you to kindly go through the various categories of Awards (enclosed) and send us nominations for the category RELEVANT to your FACILITY / ACTIVITY.

Please note that there are no separate entry forms. Kindly see the award details on how to apply.

Please send your entries to reach IAAPI latest by **February 10th, 2026** to: **padma@iaapi.org**

We look forward to your maximum support in sending entries within the given time.

Warm regards,

Sohansinh Jadeja

Chairman - Awards Committee

www.iaapi.org