



**IAAPI**  
We Make People Smile



“Excellence is not  
a destination;  
it is a continuous  
journey  
that Never Ends”



Dear Member,

Coinciding with the **24<sup>th</sup> IAAPI Amusement Expo, 2026**, your association is happy to announce awards under various categories for the year 2025-2026.

Please take this opportunity to send in your entries under the relevant categories and win the prestigious NATIONAL AWARDS FOR EXCELLENCE by IAAPI.

## WHO CAN QUALIFY FOR ENTRY

- **Enrolled Member / Associate for period 2025-2026**

(For Theme Park / Amusement Park / Water Park / Indoor Amusement Center (IAC)

Operators and Manufacturers)

(Out of 4 categories mentioned below member Parks & IAC's can participate in maximum of 3 categories)

**Note:**

- Registered member company to apply for 3 categories only

- Parks & IAC's operating at multiple locations - to choose and nominate only one best entry from the given categories

- **An exhibitor at ITS' 2026 (For Exhibitors)**

## PANEL OF JUDGES

- The judgement panel shall comprise of 2 or 3 reputed Senior Management level personnel from external & neutral bodies.

The Association will not be able to return the entries.

## AWARDS PRESENTATION EVENT

The **NATIONAL AWARDS FOR EXCELLENCE 2026** will be held on **11<sup>th</sup> March, 2026** at Auram, Bombay Exhibition Centre, Nesco Compound, Mumbai, 6:30 pm onwards. (By invitation only) In keeping with the dignity of the occasion, the head of the company or the branch head is expected to receive the award.

APPLY  
NOW





## FOR PARK / INDOOR AMUSEMENT CENTER OPERATORS



Separate Award for Theme Park / Amusement Park / Water Park / IAC located in Metropolitan Cities Ahmedabad, Bangalore, Ernakulam (Cochin), Chennai, Delhi, Lucknow, Hyderabad, Mumbai or Kolkata

Separate Award for Theme Park / Amusement Park / Water Park / IAC located in Other Cities, other locations of India including Union Territories.

### AWARD CATEGORIES

#### FOR THEME PARK / AMUSEMENT PARK / WATER PARK / INDOOR AMUSEMENT CENTER (IAC)

**Out of 4 categories mentioned below member Parks & IAC's can participate in maximum of 3 categories**

**Note:**

- Registered member company to apply for 3 categories only
- Parks & IAC's operating at multiple locations - to choose and nominate only one best entry from the given categories

- 1) TV Commercial / Radio Ad / Print & Outdoor Media - These will be clubbed as 1 category
- 2) Digital Marketing
- 3) Events at Facility
- 4) Most Innovative Ride

#### FOR MANUFACTURERS NATIONAL

**Member company can nominate only one best product for the awards.**

New product brought in the year or innovation introduced in an existing product.

The ride must be installed and operated successfully in India during the year 2025-2026

- 1) Dry Ride
- 2) Wet Ride
- 3) Arcade & VR
- 4) Innovative and Accessories

#### FOR MANUFACTURERS INTERNATIONAL

**Member company can nominate only one best product for the awards.**

New product brought in the year or innovation introduced in an existing product.

The ride must be installed and operated successfully in India during the year 2025-2026

#### FOR EXHIBITORS

- 1) Best booth by National Exhibitor
- 2) Best booth by National Exhibitor - Coin Operated / VR
- 3) Best booth by Foreign Exhibitor or their Indian representative
- 4) Best booth by Foreign Exhibitor Coin Operated / VR



## HOW TO APPLY

- Send E-mail (High Resolution / Clear Quality)
  - Attach your letterhead ONLY mentioning the award applied for.
  - There is no separate application form.

Please attach a separate write up if any for the product category.

No background voice over, score or music for below categories:

### **TV commercial, Radio Ad, Print Media, Digital Marketing, Events at Facility**

- The commercial / digital / event to have aired within a specific time frame (Apr 2025 - Mar 2026).
- Proof of broadcast (TV schedule, client confirmation)
- Entries must include case films, presentations, or images
- Supporting materials (images, videos, metrics) should be concise and relevant.
- Measurable attendance figures, engagement levels
- Events must be public (private internal events may not qualify).

### **Dry Ride / Wet Ride / AR / VR / Innovative Ride**

- Confirm the ride / product was launched or updated within the award's eligibility period (Apr 2025 - Mar 2026)
- Verify that the ride is an original concept or demonstrates significant innovation
- Prepare a case study / narrative covering
  - Objectives of the ride
- Challenges overcome
  - Innovation in design / technology
- Include testimonials or client feedback if available
  - Attach visuals (photos, schematics, videos)

Voice over allowed only for TV Commercials, Radio Advertisement, Digital Marketing and Events

No drawing or other details will be required or considered.

- The contents in application should not exceed more than 30 seconds per category
- Videos / presentations exceeding 30 seconds will be disqualified.

### **PLEASE NOTE THE COMPANIES PARTICIPATING WILL HAVE TO SUBMIT THE FOLLOWING DECLARATION ON THEIR LETTERHEAD**

"We are self-Certifying the authenticity of this application and content of the attachments are pertaining to our facility"

### **DISPATCH OF ENTRIES**

We request you to kindly go through the various categories of Awards (enclosed) and send us nominations for the category RELEVANT to your FACILITY / ACTIVITY.

Please note that there are no separate entry forms. Kindly see the award details on how to apply.

Please send your entries to reach IAAPI latest by **February 10<sup>th</sup>, 2026** to: **padma@iaapi.org**

We look forward to your maximum support in sending entries within the given time.

Warm regards,

**Sohansinh Jadeja**

**Chairman - Awards Committee**

[www.iaapi.org](http://www.iaapi.org)